



Ball update – 29 May 2017

HOFBURG Silvesterball – The Perfect Moment in Time

On 31 December 2017 the HOFBURG Vienna will get the Viennese ball season off to a spectacular start.

The HOFBURG Silvesterball has a fascinating line-up, a spectacular opening ceremony and spellbinding midnight performances in store.

As at every traditional Viennese ball, all eyes will be trained on the highlights of the artistic programme. Each year the organising team at the HOFBURG Vienna and the artistic directors of the ball, Christof Cremer and Herbert Fischerauer, delight and surprise guests with innovative ideas. And the tradition will continue in 2017 as leading Austrian and international artists treat ballgoers to contemporary song and dance performances. The HOFBURG Silvesterball has a richly deserved reputation for filling the imperial rooms and halls with an unconventional artistic spirit and setting new trends each and every ball season.

The music in the grand HOFBURG Vienna state rooms covers everything from classic Viennese ball orchestras to trendy top DJs. Guests and artists celebrate New Year's Eve side by side on a night that is brimming with special moments.

The entire HOFBURG Vienna team is involved in putting together this highlight of the social calendar. The ball draws on all of the team's strengths in staging events and brings out the very best that the magnificent former imperial state rooms have to offer. Led by Managing Director Alexandra Kaszay, the ball organisers are responsible for ensuring that the **HOFBURG Silversterball** – inspired by the theme **The Perfect Moment in Time** this year – weaves its magic on visitors.

"A host of captivating ideas will come to life once again this year," Alexandra Kaszay reveals. Inspired by the opulent and romantic ballet costumes created by Christof Cremer, the ballrooms will be a sea of flowers in 2017. The colour scheme spans rosé, lilac and lavender all the way through to rich violet. Our guests, hailing from 45 nations worldwide, will be captivated by the symbiosis of historic majesty and innovative design. Glittering and twinkling in a special light, the Hofburg will be reflected in guests' sparkling eyes at every turn. Enjoy the inspiring setting and experience an unforgettable New Year's Eve with views of Heldenplatz and the city's stunning firework displays.

Internationally acclaimed costume and stage designer Christof Cremer and successful concert organiser Herbert Fischerauer are the co-artistic directors and creative forces behind the evening's entertainment. This year they have put together a fantastic blend of artistic performances, from the official opening of the Grand Staircase and the presentation of the international debutantes from the Elmayer dance school, all the way through to the surprise elements of the midnight programme. At this point we don't want to give too much away. But we can reveal that they are putting the finishing



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touches to a variety of special highlights to go with perennial favourites including the midnight countdown, the ringing of the giant Pummerin bell at St. Stephen's Cathedral and the legendary Blue Danube Waltz. Around 120 musicians have something for everyone – from classic Viennese waltzes, big band melodies, and performances by string orchestras to jazz ensembles, the ever popular public quadrille and disco tunes long into the night.

But what would New Year's Eve be without the customary culinary delights? Gerstner Catering will serve an exquisite gala meal – the HOFBURG Silvester Dinner: an experience for all the senses. And our excellent catering partners will provide a delicious buffet for non-dinner ticket holders. The replica Heuriger wine tavern gives ballgoers a taste of Viennese wine culture, while contemporary cocktails are served in our chill-out lounge.

Ladies will receive the latest fragrance from Guerlain, while the gentlemen can look forward to irresistible pralines from Xocolate. The New Year's Eve champagne flutes featuring distinctive branding, and fans for the ladies from the HOFBURG Silvesterball Collection, are personal gifts for guests and have already established themselves a treasured keepsakes.

HOFBURG Silvesterball details

Date: 31 December 2017

Venue: State Rooms, Hofburg Vienna, Heldenplatz, 1010 Vienna

Admission for dinner guests: 6:30pm

Admission for ball guests: 9:15pm

Close: 4am

Ticket categories

Grand ticket with gala dinner (including four-course gala dinner, welcome glass of sparkling wine, drinks, glass of champagne at midnight, entry and table reservation): from EUR 480 per person

Star ticket with seat reservation (including entry, table reservation, welcome glass of sparkling wine): from EUR 215 per person

Circle ticket (including entry and welcome glass of sparkling wine): EUR 165 per person, EUR 70 for students

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Information

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Managing Director: HOFBURG Vienna Alexandra Kaszay
Ball organiser: Nadine Schulz
Marketing and sponsorship: Monika Scheinost
Artistic directors: Christof Cremer & Herbert Fischerauer

www.hofburgsilvesterball.com

www.facebook.com/HSBhighlight

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